Case Study - Knowledge for website development

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**Abstract**

Many organizations need there own websites but development of it need skills and technical abilities. For this purpose 20 UK organizations investigate skills and knowledge required for the website development work .It was observed that web developers need more training and skills to cater the demand of the organisation. The higher education for web developers was highly required. Technical references by the developers were found rare.

## **Introduction**

World Wide Web are rapidly growing so, skills and knowledge are required for successful website development work and how such skills and knowledge are used in actual practise and improved. Different organizations have specific needs for the development of there website they want that there website should communicate about there activities and increase there business

## **Body-**

Case Study method was adopted for this purpose.

The 20 organisation from North West region of England to investigate website development skills and knowledge required, and presently in actual practice and its management organizations include engineering, education, utility, local government, health, etc*.*

**Conclusion**

Skills and knowledge are widely required. Shorttraining course should be introducedthe business and analytical skills and knowledge will also be considered nesscessary for website development work and hence- on experience of website development work and relevant technical short training courses appear the most appropriate .It indicated that organisation should consider developing framework/standards/best practice diets in order to assist IT staff in web development projects

## **Literature Sited**

Aoyama (1998), Cavaye, A.(1996), Cheung, W.(1998), etc.